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Joint Strategic Needs Assessment

Wayne Leatherbarrow Service Manger – Performance & Business Intelligence

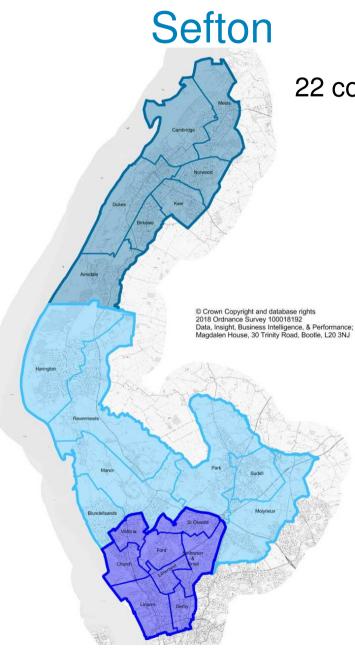
www.sefton.gov.uk



Sefton Business Intelligence

- The term Business Intelligence (BI) refers to technologies, applications and practices for collecting, integrating, analysing, and presenting business information.
- The team play a key role in the strategic planning process within the Council by gathering, processing and analysing significantly large sets of data to provide historical, current and predictive views of Council operations and to aid in decision-making.
- Joint Strategic Needs Assessment, better known as a JSNA is intended to be a systematic review of the health and wellbeing needs of the local population, informing local priorities, policies and strategies that in turn informs local commissioning priorities that will improve health and wellbeing outcomes and reduce inequalities throughout the Borough.





22 constituency Wards in Sefton

	Bootle	Sefton Central	Southport
	Church	Blundellsands	Ainsdale
	Derby	Harrington	Birkdale
	Ford	Manor	Cambridge
	Linacre	Molyneux	Dukes
be; IJ	Litherland	Park	Kew
	Netherton & Orrell	Ravenmeols	Meols
	St Oswald	Suddell	Norwood
	Victoria		

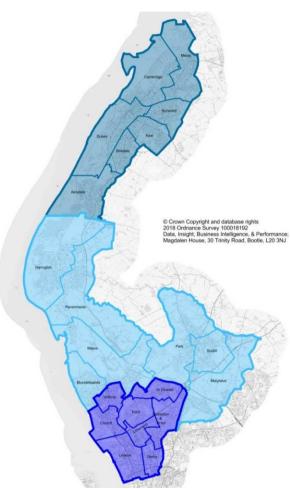


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Sefton covers 59m2 or 159Km2

- 22 miles/35km of coastline
- 978 km of 'A', 'B,' 'C' or unclassified' roads
- 32,223 street lights
- 107,652 Tonnes of waste collected & processed
- 11.9 million domestic bins / sacks collected
- 67,300 tonnes of greenhouse gas emmissions
- 9,155 local business
- 931 establishments licensed to sell alcohol
- 49 GP surgeries
- 1,424 planning applications p.a.
- 16,611 requests for service p.a. covering statutory nuisance, pollution control, pest control, responsible dog ownership, and licensing



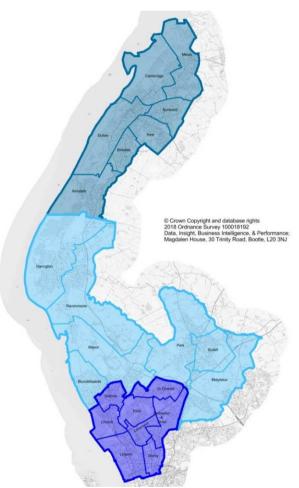


274,589 people live in Sefton

• 0-17	53,359	(19%)
• 18-64	158,294	(58%)
• 65+	62,608	(23%)

- 2,818 births in the last 12-months
- 3,186 deaths in the last 12-months
- 7% population decline in last 30yrs, compared to a 17% increase nationally
- 3% population increase projected in next 25yrs
- Average life expectancy for males 78yrs
- Average life expectancy for females 82yrs
- 1,531 adult social care clients in long-term nursing or residential care
- 2,854 adult social care clients receiving long-term community based support services





126,577 household properties

- The average property price in Sefton is £136,253.
- Crosby, Maghull and Formby have some of the highest average house prices in Merseyside, detached properties average sale price £397,678
- 18,663 social housing properties
- 5,228 vacant or void properties
- 198 homeless presentations last year
- 44.7% of household income is below national average of £24.7k
- 32% of household income is below £15k
- Approximately 20,106 (16%) of all households in Sefton claim Housing Benefits
- Approximately 26,629 (21%) of all households in Sefton are claiming Council Tax Reduction



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Working age (16 - 64) employment rate 71%



- Economically inactive 41,900 (25%)
- Approximately 18% (15,000) 'workless' households
- 18% of all household claiming housing benefit
- 4% of young people (18-24) claim out-of-work benefits
- 2,990 families claim Working Tax Credits
- 8,260 families claim both Working Tax + Child Tax Credits
- 18,240 people claiming Disability Living Allowance
- 1,259 Discretionary Housing Payments p.a.
- 56,997 applications for crisis support (2013-2019)



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56,700 children and young people living in Sefton (0-18)



- Children and young people 5 -16 36,400
- Young people 17 & 18 5,900
- Approximately 21% children and young people living in low income families
- Approximately 17% children and young people living in low income families
- 23,340 children in Nursery & Primary schools
- 14,192 children & young people Secondary schools
- 620 children & young people Special schools
- 2,463 young people in 6th form settings
- 27% average Free School Meals
- 5,882 children and young people with SEND
- 527 Children Looked After
- 1,657 Families receiving Early Help Services





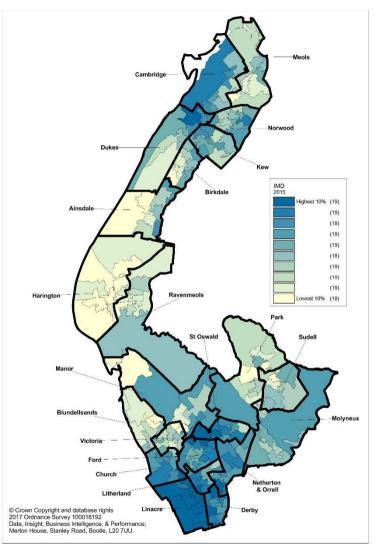
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8M People Visit Sefton each year

- 8M day visitors/ 700,000 staying visitors
- 6 Libraries/ 960,000 library visitors/ 804,168 books issues pa
- 8 Leisure Centers/ 12,000 members/ 6M visits pa
- 11 Swimming Pools/ 177,000 swimming lessons
- 63 Football Pitches
- 15 Bowling Greens
- 3 Rugby Pitches
- 27 Municipal Parks
- 135 Other Parks and Greenspaces
- 38 Outdoor Gyms



Deprivation across Sefton



The 7 domains of deprivation:

- 1) Income deprivation
- 2) Employment deprivation (people of working age who are involuntarily excluded from the world of work, either through unemployment. ill health or family circumstances)
- 3) Health and disability
- 4) Education, skills and training
- 5) Barriers to Housing and key local services.
- 6) Living environment 'indoors' and 'outdoors'
- 7) Crime

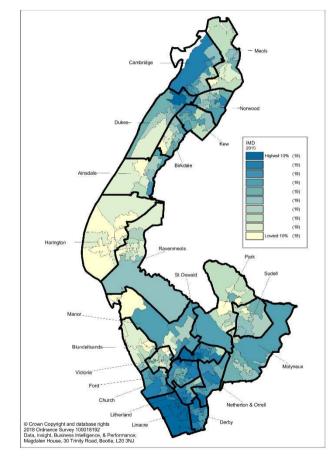


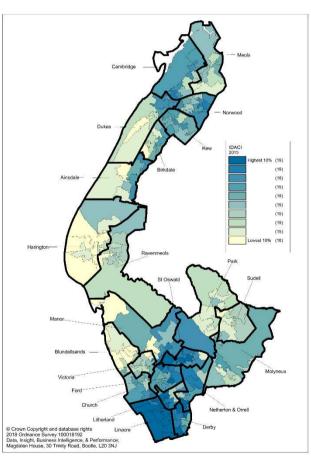
Deprivation across Sefton

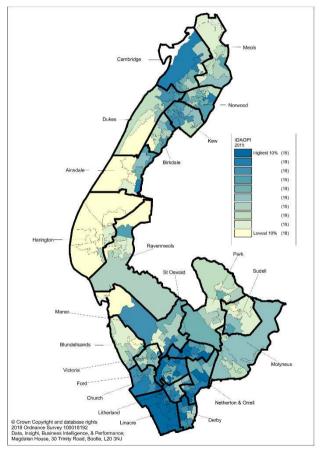
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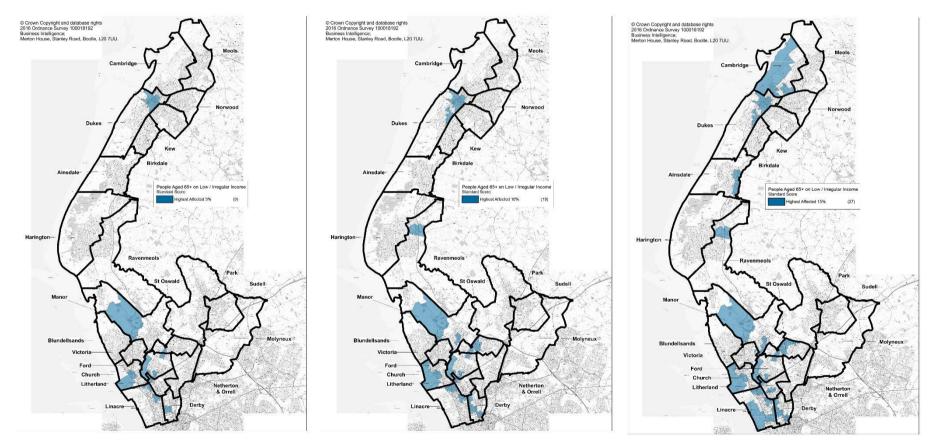


Identifying Financial Risk People (65+)

Highest 5%

Highest 10%





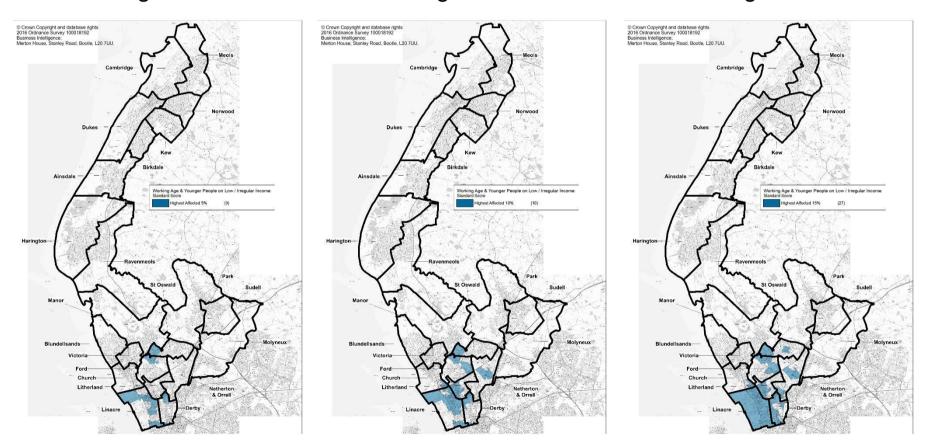


Identifying Financial Risk (Working Age & Young People)

Highest 5%

Highest 10%

Highest 15%





Joint Strategic Needs Assessment Data Collection & Analysis

The 5 data chapters:

Providing an analysis of data to show the health and well-being status of local communities and identify where inequalities might exist

Over 200 data sets!

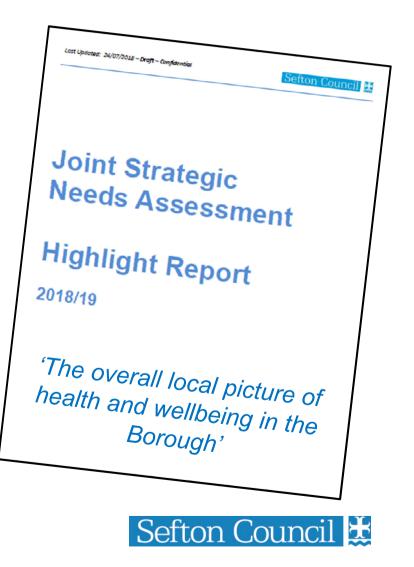
- 1) Health topics affecting Sefton residents
- 2) Lifestyles of Sefton residents
- 3) Factors affecting children & young people in Sefton
- 4) Factors affecting vulnerable adults in Sefton
- 5) Wider determinants other factors affecting/ health & wellbeing in Sefton



Joint Strategic Needs Assessment Summary of Data Analysis

The Highlight Report; *benchmarking outcomes in Sefton against the national average and looking at trends over time*:

- Where is Sefton 'significantly worse' than the England average when comparing the most recent national Public Health data
- Where is Sefton performing 'most poorly' compared to the National, NW, or LCR averages across all available health and wellbeing metrics
- From recent analysis of local determinants what other themes should be considered by the Health & Wellbeing Board

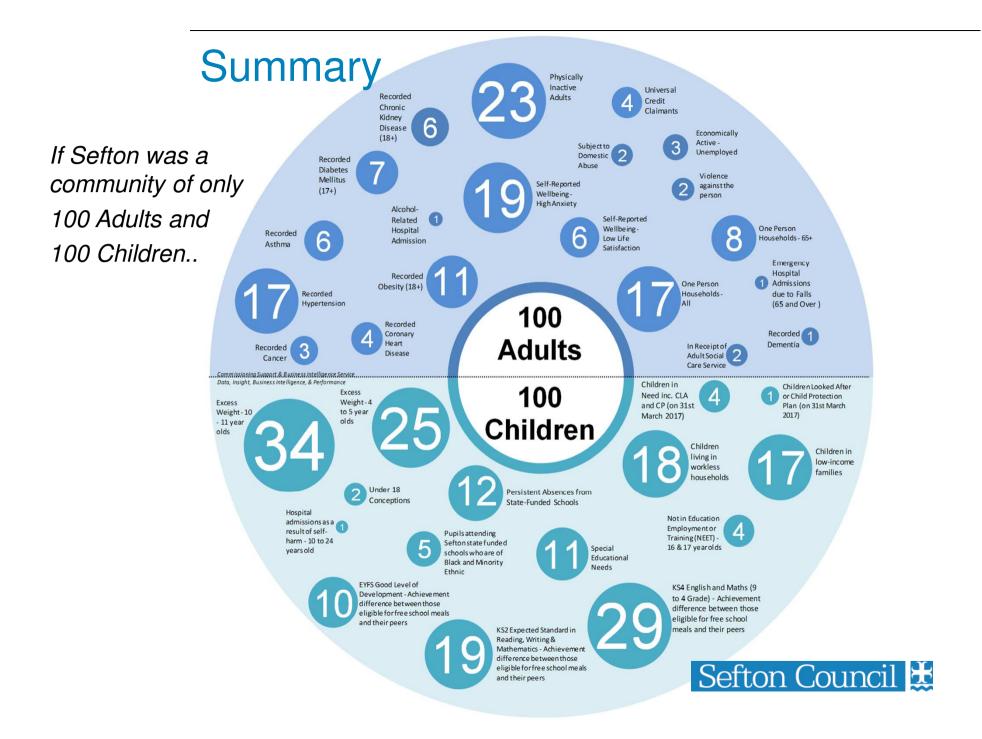


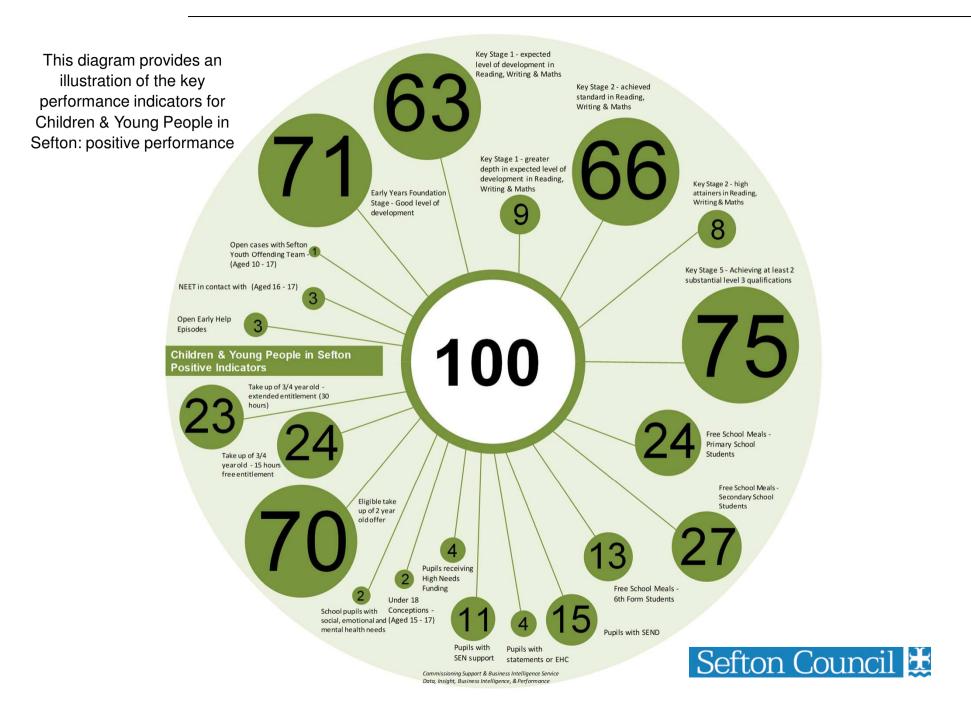
Joint Strategic Needs Assessment Summary of Data Analysis

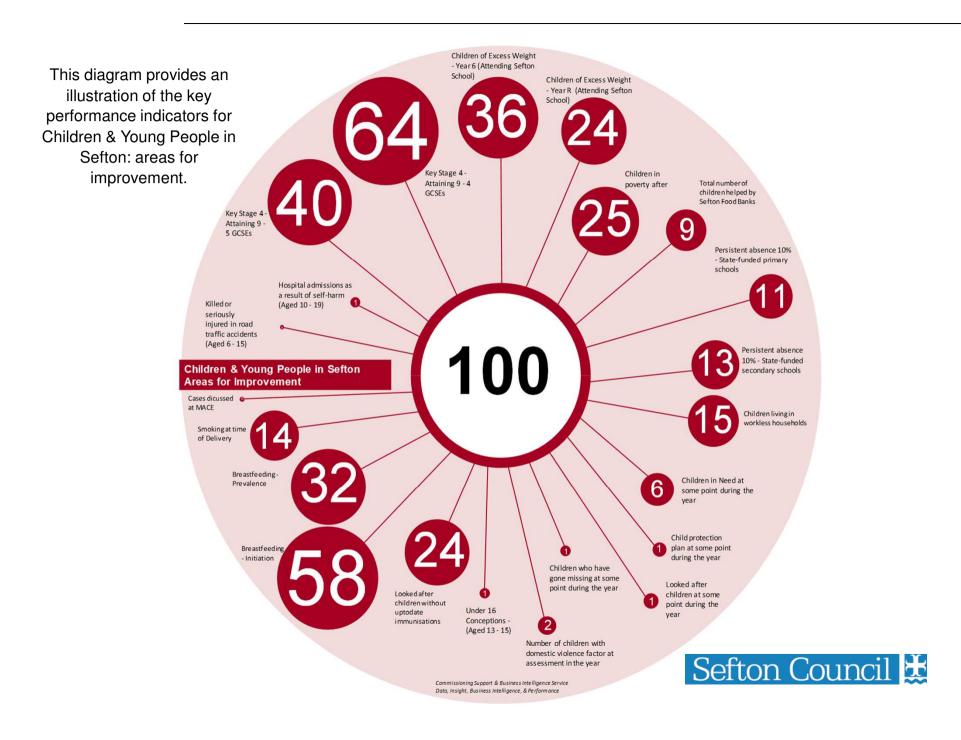
The Highlight Report - Recommended themes:

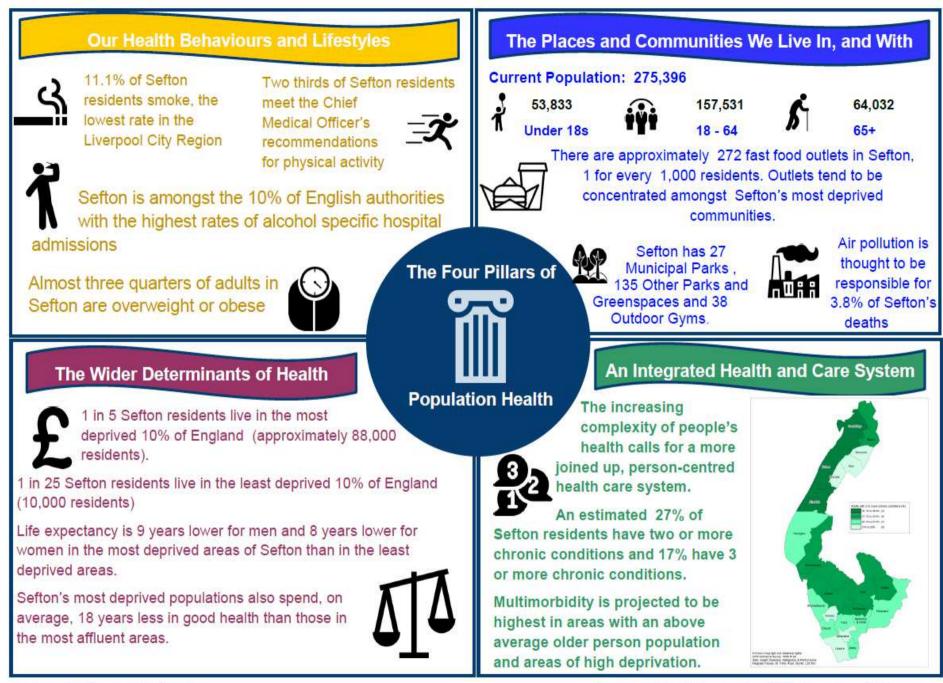
- Mental Health particularly where connected to substance misuse.
- Long-term health condition prevalence especially those relating to the heart.
- Child support and development including attainment for the most deprived pupils, attendance, obesity, health issues for children in care, and wider community safety.
- Parenting & Early Years issues focussed on smoking during pregnancy, breast feeding, and sexual health education.
- Prevention and early diagnosis related health practice assessments and checks.
- Implications of factors relating to childhood poverty.
- Implications of increasing levels of social isolation on health and wellbeing for both older and younger people.
- Implications of increasing levels of obesity on long-term health and wellbeing for all age groups.

Joint Strategic Needs Assessment Highlight Report 2018/19



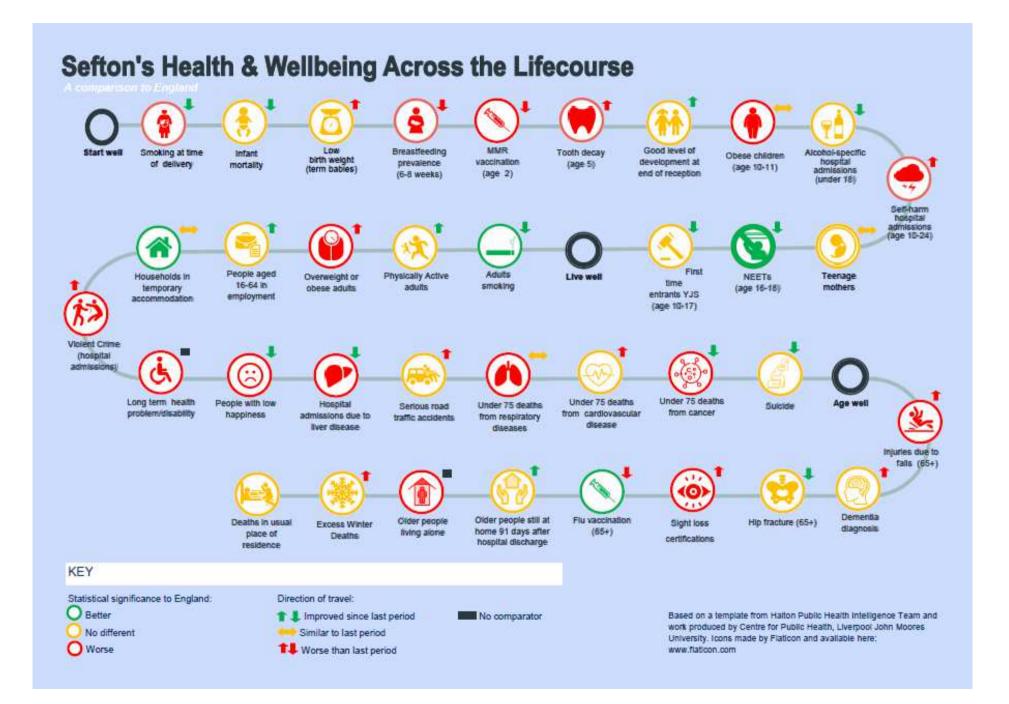






Business Intelligence & Performance

Icons made by Flaticon and available here: www.flaticon.com



Joint Strategic Needs Assessment Next Steps

The Highlight Report - Recommended themes:

- The data/information from the JSNA informs a list of key priorities for the refresh of the local area Health & Wellbeing Strategy (2020 2025). April 2019 done $\sqrt{}$
- Public consultation on these priorities. August 2019 done $\sqrt{}$
- Community engagement events test the priorities out with partners, stakeholders and members of the public. October 2019 done $\sqrt{}$
- Use the results of the consultation and community engagement to develop a new Health and Wellbeing Strategy and Vision and present to H&WB Board. December 2019 done $\sqrt{}$
- Approval by Cabinet January 2020
- Approval by Council February 2020

Health & Wellbeing Strategy

Vision: 'A confident and connected borough that offers the things we all need to start, live and age well, where everyone has a fair chance of a positive and healthier future'

Ambitions:

Start Well

- Every child will achieve the best start in their first 1001 days
- Education and training will enable every young person to unlock the door to more choices and opportunities
- Every child and young person will have a successful transition to adulthood Live Well
- Health, care and wellbeing services across Sefton will work together
- Everyone will have a fulfilling role which can support their needs
- The wider system will have a strong role in prevention and early intervention

Age Well

- Older people will stay active, connected and involved
- As people grow older they will be provided with support tailored to their needs
- Our communities and the built environment will meet the needs of people as they get older

All Age

• The places where we live will make it easy to be healthy and happy, with opportunities for better health and wellbeing on our doorstep